



Greener by Design



By: Patrick Walsh

What DOES Greener by Do

ENERGY
ENVIRONMENT AND
RESILIENCY
COMPANY



- Comprehensive services for the implementation of a variety of projects:
 - Energy
 - Environment
 - Resiliency Projects
- Provides expertise regarding how a variety of areas influence the changing environment
 - Technology
 - Innovation
 - Policy
- Strategic advisory and grant writing
- Consulting and project management services to public and private clients

How I got the Job



- COVID-19 Struggles
- President of Greener by Design and my past professor
 - Professor Zellner
- Worked full time for the organization for three months



Responsibilities



GRANT
WRITING



- Data collection
- Communicating with stakeholders from municipalities
- Assistance with grant writing
- Phone calls with elected officials and the GbD team

Major Projects

- Essex Hudson Greenway project
 - Worked with the Open Space Institution and New Jersey Bike & Walk coalition
 - Success requires support of policy makers and municipalities in both Hudson and Essex county.
- Non-Disclosure Agreement prohibits me to share some details of the project
- GbD's role
 - stakeholder engagement
 - financing through grant writing
 - permitting and regulatory compliance
- Goal of the project
 - Successfully construct an open space project to improve access to green space in one of the most congested regions in the nation- Hudson and Essex County



How I played a role in the Project's p



- Collected Pedestrian Crash Data
- Data collection on the description and history of properties in Essex County
- Collected data and organized information regarding local board of educations
- Analyzed school and municipalities travel plans
- Analyzed, organization, and summarized bills
- Proofed grant write ups



My MPP's Connection to GbD



- Policy Formation helped me understand the steps of how policy is influenced and created
 - Helped me analysis and summarize a variety of bills used for grant writing
- Research Design helped me find both qualitative and quantitative data
 - Job required a lot of data collection and analysis



RUTGERS

Edward J. Bloustein School
of Planning and Public Policy

Takeaways



- It helped reinforce the concept that there is not always a right or wrong answer when it comes to policy
- Gave me experience working interpersonally with clients
- Showed the depth of data collection with real life experience



COncentration Dcision



- Helped me narrow my concentration choices
- Helped me compare environmental work with my work on Board of Education
- Realized I am leaning more towards Education as my concentration



Thank you



I would like to thank Adam Zellner and everyone on the GbD Team for giving me this amazing opportunity!

*Thank
you*

QUESTIONS